

Our Purpose

We want to showcase the real-life value of academic research and help put academic insights into practice. These insights inform governments and NGOs with trustworthy know-how that can support better decision-making in the field. We want to democratise, diversify and decolonise the knowledge, insights and recommendations available.

So what are we doing?

- Our purpose is to create a database of action-focused insights that everyone can access, search, understand and use easily in the real-world.
- We are facilitating the translation of academic content into clear, concise and action-focused summaries that can guide policy and practice.
- We are promoting smart, diverse, innovative and informed ideas and recommendations made by academics across the globe.

Who will your research support?

1. NGO & GOVERNMENT PROFESSIONALS

Practitioners working across the international affairs & development sector want to use your research to help them make decisions founded on evidence.

2. COMMUNITIES ACROSS THE GLOBE

By supporting professionals, you'll be helping to reform aid & policy to support some of the world's most vulnerable people and communities.

3. YOURSELF & OTHER ACADEMICS

Your research will be seen by a new audience – other academics wanting to engage with your work & professionals wanting to use it.

Why participate?

- Maximise the possible impact of your findings by letting it be seen by key decision-makers
- Positively influence policy, projects and progress across the sector
- Support professionals by sharing your expertise and recommendations to apply in the field
- Inspire and drive progress, innovation and better approaches
- Connect with professionals and learn how your research impacts the real-world
- Help bridge the divide between academics and professionals
- Let your work gain greater exposure by sharing beyond the academic community

The submission process



When writing your summary, remember to...

- Write it in the clearest and most concise way possible.
- Keep the professional in mind. What would be most useful for them to know?
- Use practical examples to aid explanation (if it helps)
- Try and bring in current studies that it could be useful for – even if you didn't touch on these in the paper
- Advise like the expert you are. Professionals want to hear what you think, and if you were them, how you would put these ideas into action in the field.

How to translate academic language for the professional

1. Be a human

- Be personal and inclusive. Talk about “we”, “us” and “you”
- Use active verbs. The active voice is easier to understand and more human.

2. Be considerate

- Your research has great potential to drive impact, but maximise its chance by presenting research in a clear, concise and simple way.
- Be kind to readers and help them understand how they can use your findings to make a difference. Detail exactly what these findings mean for their work.

3. Keep your language & structure simple

- Write like you speak. Be mindful over your word choices and preference normal words & phrases. All words should be simple, concise and understandable.
- Start with what matters most by putting your main point first
- Structure your summary so it flows

4. Avoid jargon and acronyms

- Be concrete, not abstract
- Write out complicated or unknown acronyms every time

5. Keep what you need to say as short as possible

- Short sentences and paragraphs makes content more digestible & easy to skim.
- Choose shorter words like 'but' over 'however'
- Choose five words over ten

6. Preference benefits before processes

- Focus on what's most important for readers, and less on how you got there.
- Be explicit and say only what's helpful. Focus on the essentials.

7. Only claim what you can prove

- Use specifics not generalisations
- Use facts to convince readers
- Remain cautious and stay realistic. No need to overpromise.

8. Ask questions?

- Draw readers in and make them think by asking smart questions
- Questions can help others see limitations
- Questions inspire innovation and new perspectives

Editorial checklist

- Does the submission meet a high editorial standard?**
 - Is the summary well-written, free of errors, and easy to follow?
- Has your summary been crafted with the practitioner in mind?**
 - Are the findings that you've presented of interest, value and usefulness to an academic audience?
 - Is the summary well-written, free of errors, and easy to follow?
- Does it capture the most innovative elements from your research?**
 - Have you focused on new insights or perspectives?
 - Have you tried to fill a gap in knowledge?
- Can the reader extract key information and grasp your analysis with ease?**
 - The purpose of the summary is to save the professional time. They want to see the most important points with ease.
- Does it offer value?**
 - Have you provided meaningful advice, recommendations or outlined what the research means in practice?
 - If your research paper does not explicitly state what to do with the research, then we welcome your expert interpretations of what could be done.
- Is the value actionable?**
 - The greatest value is when you include precise and practical direction for a practitioner to apply to their work. For example, if you're identifying a problematic aspect of international development, then it is helpful to explain action that could improve it.
- Is the value obvious?**
 - Have you made it easy for practitioners to identify, understand and use the insight?
- Is it rigorous?**
 - Are any claims and generalisations supported?
- Is it explicit?**
 - Have you been concise?
 - Focused on the most important aspects and removed unnecessary information?
- Is it honest?**
 - Were the findings presented in a truthful way that does not shy from their limitations?
- Sources cited alongside stated facts?**
 - Does the content hold up to scrutiny?